

אנגלית

על פי הרפורמה ללמידה משמעותית

Module G

PART I: ACCESS TO INFORMATION FROM WRITTEN TEXTS (60 points)

Read the book review below and then answer questions 1-7.

A VEGAN FUTURE

I Walk into any supermarket these days, and you will find a wide variety of substitutes for meat and dairy products – corn burgers, rice milk, soy yogurt, and other plant-based foods. The large range of vegan options reflects a rapidly growing trend: more and more people in the West are rejecting products derived from animals. In the USA, for example, the sale of vegan foods has shot up by 600% since 2010. And in Sweden and Israel, the number of people describing themselves as vegan has risen in recent years to nearly half a million – about 5% of the population in each country.

II This surge has caught the attention of Harvard University sociologist Nina Gheihman, and she is currently engaged in researching its possible causes. As she explains, veganism in the West used to be practiced mostly by relatively small ideological groups. It began with the animals-rights movement, whose members are opposed to any exploitation of living creatures, and are also concerned about the terrible conditions animals suffer in the meat and dairy industries. Over the years, environmental activists too have started advocating veganism. A huge amount of land, they claim, is wasted on raising farm animals. That land could be used much more efficiently to grow fruit, vegetables and grains, and therefore enable the production of much larger quantities of food.

III As a sociologist, Gheihman is mainly interested in the role played by cultural factors in the rising popularity of veganism – a subject that has received little attention from other researchers studying the lifestyle. So far, she has identified several groups that are helping veganism spread, particularly among young people. One group, whom she calls "educators", creates resources – internet sites, films, and books – that are used to share cooking tips and recipes, or to persuade people to change their eating habits. Equally influential, she has found, are celebrities such as film stars, athletes, and famous chefs who are now publicly declaring their preferences for vegan food, and promoting veganism as a lifestyle that is both more compassionate and healthier.

IV Despite the increasing popularity of plant-based foods, vegans are still only a tiny minority in Western countries. According to surveys, many more people are interested in adopting the lifestyle but are deterred by the food's reputation for being boring and expensive. This problem has prompted vegan entrepreneurs to think up ways to make the vegan option more attractive. Some, for example,

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30 have opened restaurants in city centers, offering office workers vegan alternatives for lunch and dinner at reasonable prices. In another venture, a new British company delivers boxes of tasty vegan snacks to your door every month. While the impact of such efforts is still unclear, activists hope they will help veganism go mainstream – an important step, they believe, towards a better life for us all.

QUESTIONS (60 points)

Answer questions **1-7** in English according to the review. In questions **1, 4, 5** and **7**, circle the number of the correct answer. In the other questions, follow the instructions.

1. In paragraph I, the writer gives examples of foods that (-).

- i) Are increasingly rejected by vegans
- ii) Are not derived from animals
- iii) Are not made from natural ingredients
- iv) Are mainly sold in the West

(7 points)

2. COMPLETE THE SENTENCE.

All the statistics in paragraph I are given to show that veganism

(8 points)

3. Why do the groups mentioned in paragraph II advocate veganism?

Give TWO answers – one answer for each group.

COMPLETE THE SENTENCES.

- 1. One group hopes to reduce
- 2. The other group hopes to reduce

(2X8=16 points)

4. What are we told in paragraph III about Gheihman's study?

- i) How it has influenced other researchers.
- ii) What role it has played in promoting veganism.
- iii) Why it has received a lot of attention.
- iv) How it is different from other studies on veganism.

(7 points)

5. What does Gheihman's study show? (paragraph III)

- i) Why young people promote veganism.
- ii) Which of the groups she identified is the most influential.
- iii) What can persuade people to become vegan.
- iv) Why so many celebrities choose to be vegan.

(7 points)

6. COMPLETE THE SENTNCE.

From lines23-25 we learn why many people have not

(8 points)

7. The entrepreneurs mentioned in line 26 want people to realize that (-). (paragraph IV)

- i) Veganism can have a major impact on society
- ii) Certain ideas about vegan food are mistaken
- iii) Veganism is becoming increasingly popular
- iv) Vegan food is now available everywhere

(7 points)

PART II: WRITTEN PRESENTATION (40 points)

Write 120-140 words in English on the following topic.

8. From what age should children be allowed to have their own cellphone?

Write a composition stating and explaining your opinion.

בהצלחה!